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62,61



American Bulb Company

Importers and Growers

CHICAGO - NEW YORK



Wholesale Price List

For
**Florists - Seedsman
and Nurserymen**

■
American
and
European
Novelties
■

FALL
EDITION
1934

MAIL ORDERS FOR CHICAGO TO 1335 W. RANDOLPH ST., Phone Haymarket 6774

MAIL ORDERS FOR NEW YORK TO 31 W. 27th ST., Phone Bogardus 4-7257



Choicest Holland-Grown Hyacinths

	Per 100	Per 1000
Exhibition Size—		
19 ctm. up	\$11.00	\$100.00
First Size—		
18-19 ctm.	9.00	85.00
Second Size—		
17-18 ctm.	8.00	75.00
Forcing Size—		
16-17 ctm.	7.00	65.00
Bedding Size—		
15-16 ctm.	6.00	55.00
Large Miniature—		
13-15 ctm.	4.50	40.00

We can supply above in the various varieties listed below:

Single Red and Rose

Gertrude. Rosy pink.
Gigantea. Blush pink.
Lady Derby. Bright rose-pink.
La Victoire. Deep carmine-rose.
Marconi. Bright rose.
Queen of the Pinks. Rosy pink.

Single Blue

Bismarck. Sky-blue.
Grand Maitre. Deep lavender-blue.
King of the Blues. Dark blue.
Queen of the Blues. Pale azure-blue.

Single White

La Grandesse. Pure white.
L'Innocence. Pure white.

Single Yellow

Yellow Hammer. Pure yellow.
City of Haarlem. Bright golden yellow.

Special Prepared Dutch Hyacinths For Early Forcing

	Per 100	Per 1000
17-18 ctm.	\$9.00	\$85.00
15-16 ctm.	7.00	65.00
13-15 ctm.	5.00	45.00

In the following varieties:

L'Innocence. Pure white.
Lady Derby. Bright rose-pink.
Bismarck. Sky-blue.

Imported French Roman Hyacinths For Early Forcing

	Per 100	Per 1000
White. 13-15 ctm.	\$6.50	\$60.00
White. 12-13 ctm.	5.50	50.00



Imported Dutch Tulips for Forcing **Darwin Tulips**

	100	1000
Bartigon. Fiery red	\$3.40	\$29.00
Clara Butt. Salmon-rose	3.40	29.00
Farncombe Sanders. Scarlet	3.40	29.00
Pride of Haarlem. Old rose	3.40	29.00
Princess Elizabeth. Soft lilac-rose	3.40	29.00
Wm. Copeland. Sweet lavender	3.40	29.00
Wm. Pitt. Bright glowing scarlet	3.40	29.00
Afterglow. Deep rosy orange	3.80	33.00
Allard Pierson. Rich crimson-maroon	3.70	32.00
Baronne de la Tonnaye. Rose shaded blush ..	3.40	29.00
Bleu Aimable. Bluish heliotrope	3.50	30.00
Centenaire. Deep rose, flushed claret	3.40	29.00
City of Haarlem. Vermilion-scarlet	4.00	35.00
Dream. Beautiful lilac	3.50	30.00
Faust. Purple	3.90	34.00
Herodiade. Rosy lilac	3.40	29.00
King Harold. Crimson-maroon	3.50	30.00

	100	1000
La Tulipe Noire. Fine black	\$3.50	\$30.00
Le Notre. Rose shaded blush	3.50	30.00
Mme. Krelage. Rose-pink	3.40	29.00
Mrs. Potter Palmer. Glowing purple	3.40	29.00
Painted Lady. Creamy white	3.40	29.00
Philippe de Comines. Velvety purplish maroon.	3.40	29.00
Prince of Wales. Bright red	3.80	33.00
Prof. Rauwenhof. Bright cherry-red	3.40	29.00
Rev. H. Ewbank. Heliotrope-lilac	3.40	29.00
Roi d'Islande. Deep violet-rose	3.40	29.00
Victoire d'Oliveira. Brown-red	3.50	30.00
White Queen. White, passing off pink	3.40	29.00
Zulu. Dark purplish black	3.60	31.00
Zwanenburg. Pure white, well formed flower of large size on tall stems	4.80	43.00
Darwin Mixed	3.00	25.00

We can also supply the following varieties of Darwins in second size bulbs, 11 ctm.

	100	1000
Bartigon	\$3.00	\$25.00
Clara Butt	3.00	25.00
Farncombe Sanders	3.00	25.00
La Tulipe Noire	3.00	25.00

	100	1000
Pride of Haarlem	\$3.00	\$25.00
Wm. Copeland	3.00	25.00
Wm. Pitt	3.00	25.00
Inglescombe Yellow	3.00	25.00



Single Early Tulips

	100	1000
Belle Alliance. Early scarlet	\$3.50	\$30.00
Brilliant Star. Vermilion-scarlet	3.50	30.00
Chrysolora. Pure yellow	3.90	34.00
Couleur Cardinal. Velvety crimson-scarlet	3.70	32.00
Cramoisi Brilliant. Deep crimson-scarlet	3.50	30.00
De Wet. Beautiful golden orange and red ...	3.90	34.00
Flamingo. Brilliant rosy carmine	3.50	30.00
Fred. Moore. Deep orange	3.60	31.00
Ibis. Deep brilliant pink	3.60	31.00
Keizerskroon. Scarlet-red with broad yellow margin	4.00	35.00
King of the Yellows. Pure deep yellow	3.90	34.00
Rose Luisante. Fine deep brilliant rose	3.60	31.00
Thomas Moore. Terra cotta	3.60	31.00

	100	1000
Vermilion Brilliant. Dazzling vermilion-scarlet..	\$3.50	\$30.00
La Reine. White shaded rose	3.50	30.00
La Reine Maximus. White bordered rose	4.00	35.00
Mon Tresor. Fine pure yellow	4.00	35.00
Prince of Austria. Fine orange-red	3.70	32.00
Proserpine. Rich satiny carmine-rose	3.60	31.00
Prosperity. Rose-pink	3.50	30.00
Rising Sun. Deep golden yellow	3.80	33.00
Rose Gris-de-lin. Delicate rose	3.70	32.00
Rose La Reine. Deep carmine-rose	3.50	30.00
White Hawk. Pure white, early	3.90	34.00
Yellow Prince. Yellow, sweet scented	3.70	32.00
Single Early Mixed	3.40	29.00

Double Early Tulips

	100	1000
Boule de Neige. Large, pure white	\$4.00	\$35.00
Couronne d'Or. Yellow, shaded orange	4.10	36.00
Electra. Rosy violet-red	3.60	31.00
Imperator Rubrorum. Scarlet	3.90	34.00
Mr. Van der Hoef. Pure yellow	3.80	33.00
Murillo. White shaded rose	3.60	31.00
Peach Blossom. Soft rosy pink	4.00	35.00

	100	1000
Rubra Maxima. Deep vermilion-crimson	\$3.60	\$31.00
Schoonoord. Pure white	4.00	35.00
Tearose. Pale yellow	3.60	31.00
Toreador. Bright scarlet	4.60	41.00
Tournesol R. & Y. Red, yellow bordered	4.50	40.00
Vuurbaak. Fiery orange-scarlet	3.50	30.00
Double Early Mixed	3.40	29.00

Single Late Tulips

	100	1000
Bouton d'Or. Pure golden yellow	\$3.50	\$30.00
Fairy Queen. Rosy heliotrope	3.70	32.00
Gesneriana Lutea. Fine golden yellow	3.50	30.00
Gesneriana Spathulata. True rich crimson-scarlet	4.40	39.00
Inglescombe Pink. Delicate rose-pink	3.50	30.00
Inglescombe Yellow. Glossy canary-yellow	3.40	29.00
John Ruskin. Apricot-rose, mauve shading ...	3.70	32.00

	100	1000
Maiden's Blush (Picotee). White, margined carmine-rose	\$3.50	\$30.00
Moonlight. Large, pale yellow	3.70	32.00
Mrs. Moon. Very deep yellow	3.70	32.00
Sirene. Rich cerise-pink	3.50	30.00
The Fawn. Rosy fawn color	3.70	32.00
Single Late Mixed	3.30	28.00

Breeder Tulips

	100	1000
Bronze Queen. Buff, tinged apricot	\$3.60	\$31.00
Cardinal Manning. A curious blend of mauve and rose	3.70	32.00
Don Pedro. Dull brown	4.20	37.00
Panorama. Terra cotta and bronze	3.70	32.00

	100	1000
Louis XIV. Purple flushed golden bronze	\$3.70	\$32.00
Lucifer. Reddish orange	4.80	43.00
Yellow Perfection. Bronze-yellow	3.70	32.00
Breeders Mixed	3.30	28.00

Parrot Tulips

	100	1000
Fantasy. A lovely soft rose with green streaks, inside salmon rosy	\$7.70	\$72.00

	100	1000
Parrot Named. Our selection	\$4.00	\$35.00
Parrot Mixed	3.70	32.00

Clusiana Tulips

	100	1000
Tulipa clusiana. Sometimes called the "Lady Tulip." White body, exterior crimson, with a dark blue base.....	\$3.50	\$30.00



Crocus

	100	1000
Baron von Brunow. Deep purple	\$2.00	\$15.00
King of the Blues. Purple	2.00	15.00
Mammoth Yellow	2.00	15.00
Purpurea Grandiflora. Deep glossy purple	2.00	15.00
Pallas. White ground; fine light lilac stripes	2.00	15.00
Sir Walter Scott. White, striped pale lilac	2.00	15.00
White Lady. Extra pure white, large orange anthers	2.00	15.00
Blue and Purple Shades	1.70	12.00
Striped Shades	1.70	12.00
White Shades	1.70	12.00
Yellow Shades	1.70	12.00

Chionodoxa

	100	1000
Luciliae (Glory of the Snow). Blue with pure white center	\$2.00	\$15.00

Snowdrops

Snowdrops, Single	2.80	23.00
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Muscari

Heavenly Blue (Grape Hyacinth). Light blue ..	2.00	15.00
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Scilla

Sibirica. Large	2.50	20.00
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Calla Aethiopica (White Calla)

	100	1000		100	1000
1 1/4"-1 1/2"	\$4.50	\$40.00	1 3/4"-2"	\$14.50	\$135.00
1 1/2"-1 3/4"	9.50	90.00	2"-2 1/2"	19.50	185.00

Calla Elliottiana (Yellow Calla)

	100	1000		100	1000
1 3/4"-2"	\$ 8.00	\$ 72.50	2 1/2"-3"	\$17.00	\$160.00
2"-2 1/2"	12.00	110.00	3" and up ..	23.00	220.00



American Bulb Company's Giant Freesias.

Freesias

	1 1/2"-5 1/8"		5 1/8"-3 1/4"		3 1/4"-7 1/8"		7 1/8" and up	
	100	1000	100	1000	100	1000	100	1000
Golden Daffodil	\$1.00	\$7.50	\$1.70	\$12.00	\$2.00	\$15.00	\$2.50	\$20.00
Golden Treasure. Yel- low with lavender markings	1.00	7.50	1.70	12.00	2.00	15.00	2.50	20.00
Purity65	5.00	1.50	10.00	2.00	15.00		
Purity. Imp. Superflora ..	.75	6.00	1.60	11.00	2.10	16.00		
Wisteria. Blue	1.50	10.00						
Elder's Giant White ..	2.00	15.00	2.75	22.50	4.50	40.00		
Pink Beauty. Rose-pink ..	2.00	15.00	2.30	18.00	2.70	22.00		
Apotheose	2.50	20.00	3.00	25.00				
Sunset. Flame orange ..	2.50	20.00	3.00	25.00	3.50	30.00		
Aurora	1.70	12.00	2.10	16.00				
Mrs. Marc Peters. Deep rose-salmon	2.00	15.00	2.30	18.00				
Blue Bird. Deep blue with light center ..	2.50	20.00	3.00	25.00				
Carrie Budau. Laven- der-pink	2.00	15.00	2.30	18.00				

Iris, Dutch

	6"-7"		7"-8"		8"-9"		9"-10"		10" and up	
	100	1000	100	1000	100	1000	100	1000	100	1000
Imperator	\$1.70	\$12.00	\$2.20	\$17.00	\$3.00	\$25.00				
Yellow Queen	2.20	17.00	3.50	30.00						
Wedgewood					3.75	32.50	\$5.50	\$50.00	\$7.00	\$65.00

Ranunculus

	100	1000
TECOLOTE GIANT MIXED	\$2.25	\$17.50
1 year, No. 1 bulbs		

Anemone

	100	1000
De Caen, 1 year, No. 1	\$2.25	\$17.50
Giant St. Brigid, 1 year, No. 1	3.00	25.00

Montbretia

With all confidence we recommend the following really excellent Montbretias.

Aurantiaca. Deep golden yellow.
California. Beautiful deep golden yellow, free flowering.
Fire King. Large flowers of glowing scarlet-red.
George Davison. Lovely pale orange-yellow flowers, widely expanded.
Talisman. Vermilion-red, throat spotted purple.
Per 100, \$4.00; per 1000, \$35.00.

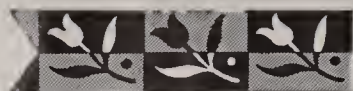
AMARYLLIS

Giant American Hybrids

Vast Range of Colors.

	Per 100	Per 1000
2-2 1/2 in.	\$20.00	\$200.00
2 1/2-3 in.	25.00	250.00





**Texas
Grown**

Paper-White Bulbs

For Early Greenhouse Forcing and Retail Sale

(In water; bowls; with pebbles, etc.)



Please let us tell you how wonderful the Texas Grown Paper-Whites have been this year. All bulbs produced two extra large blooms and some three to five smaller blooms. Thanks.

Vincent's Greenhouse,
Ionia, Mich.

The Texas Grown Paper-Whites you shipped us last year were the best American grown Narcissi that we have had since the embargo.

Young & Lester,
Walla Walla, Wash.

Texas Grown Narcissus Bulbs Lead Them All for Early Blooming

In 1932 we had the finest and largest crop of Paper-Whites ever produced in America. More than 2,500,000 bulbs were delivered to the florists and dealers of America. The praise we received from the customers who received these bulbs is still ringing in our ears. 1934 has been kind to us to give us the same crop. Plenty of large bulbs measuring 15, 16 and 17 ctm. and some over, all single nose with one center shoot. We have sent samples to our Canadian customers and they prefer them now to the French grown, although Canada can still import. We challenge the world to produce a quality of Paper-Whites equal to that produced this season in Texas of our Lone Star Brand. Every case marked "Lone Star Brand" for your identification. More than 1,500,000 already sold to our customers. We are still booking orders.

Paper-White Narcissus

Texas Grown

	Per 100	Per 1000
12 ctm.	\$1.70	\$12.00
13 ctm.	2.00	15.00
14 ctm.	2.30	18.00
15 ctm.	2.70	22.00
16 ctm.	3.00	25.00
17 ctm.	3.50	30.00

Grand Soleil d'Or

Yellow Paper-Whites.

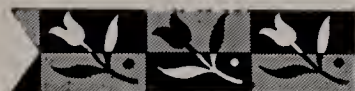
Texas Grown

	Per 100	Per 1000
14 to 15 ctm.	\$4.50	\$40.00
15 to 16 ctm.	5.50	50.00
16 to 17 ctm.	6.50	60.00

Above prices f. o. b. Chicago or New York. \$2.50 per 1000 less if shipped direct from Texas.



A Field of Callas Grown for American Bulb Co., Showing Healthy Condition of the Bulbs.



NARCISSI

Northwest-Grown Daffodil Bulbs

American Bulb Co.'s

Superior Grade and Quality

Samples of bulbs received from Oregon and Washington recently are evidence that our growers have a good crop of fine, healthy large-size bulbs, and the bulbs show every assurance of giving good forcing results.

King Alfred

	100	1000
D. N., M. B. extra, No. 1, 21 to 22 ctm.	\$7.20	\$67.00
D. N., Selected, No. 1, 18 ctm. and up	6.00	55.00
R. B., Selected, No. 1, 15 ctm. and up	5.90	54.00

Golden Spur

D. N., M. B. extra, No. 1, 17 ctm. and up	4.85	43.50
D. N., Selected, No. 1, 15 ctm. and up	3.75	32.50
R. B., Selected, No. 1, 12 ctm. and up	3.50	30.00

Victoria

D. N., M. B. extra, No. 1, 18 ctm. and up	5.20	47.00
D. N., Selected, No. 1, 15 ctm. and up	4.35	38.50
R. B., Selected, No. 1, 13 ctm. and up	4.30	38.00

Sir Watkin

D. N., M. B. extra, No. 1, 18 ctm. and up	5.20	47.00
D. N., Selected, No. 1, 16 ctm. and up	4.25	35.50
R. B., Selected, No. 1, 14 ctm. and up	4.00	34.00

Glory of Sassenheim

D. N., M. B. extra, No. 1, 19 ctm. and up	5.50	50.00
D. N., Selected, No. 1, 16 ctm. and up	4.75	41.50
R. B., Selected, No. 1, 15 ctm. and up	4.50	41.00

Van Sion (Double)

D. N., M. B. extra, No. 1, 17 ctm. and up	5.50	48.50
D. N., Selected, No. 1, 15 ctm. and up	4.50	39.00
R. B., Selected, No. 1, 12 ctm. and up	4.25	38.00

Laurens Koster

D. N., M. B. extra, No. 1, 16 ctm. and up	4.00	35.00
R. B., Selected, No. 1, 12 ctm. and up	3.50	30.00

Emperor

D. N., M. B. extra, No. 1, 19 ctm. and up	5.00	44.00
D. N., Selected, No. 1, 17 ctm. and up	4.00	35.00
R. B., Selected, No. 1, 15 ctm. and up	3.85	33.50

Spring Glory

D. N., M. B. extra, No. 1, 17 ctm. and up	5.75	51.50
D. N., Selected, No. 1, 15 ctm. and up	4.75	42.50
R. B., Selected, No. 1, 13 ctm. and up	4.50	41.00

Tresserve

D. N., M. B. extra, No. 1, 20 ctm. and up	6.00	55.00
D. N., Selected, No. 1, 17 ctm. and up	5.00	45.50
R. B., Selected, No. 1, 15 ctm. and up	4.80	44.00

Van Waveren's Giant

D. N., M. B. extra, No. 1, 20 ctm. and up	10.25	97.00
D. N., Selected, No. 1, 17 ctm. and up	8.25	75.50
R. B., Selected, No. 1, 15 ctm. and up	8.00	74.00

Minister Talma

D. N., M. B. extra, No. 1, 17 ctm. and up	6.00	55.00
D. N., Selected, No. 1, 15 ctm. and up	5.00	45.00
R. B., Selected, No. 1, 13 ctm. and up	4.90	44.50

Martha

D. N., M. B. extra, No. 1, 18 ctm. and up	5.00	45.00
D. N., Selected, No. 1, 15 ctm. and up	4.50	38.00
R. B., Selected, No. 1, 14 ctm. and up	4.25	37.00

Poeticus

D. N., M. B. extra, No. 1	3.50	30.00
R. B., Selected, No. 1	3.00	25.00



Narcissi

Texas Grown for Early Flowering

	100	1000
Laurens Koster	\$4.00	\$35.00
Horace	4.50	40.00
Campernelle	4.00	35.00

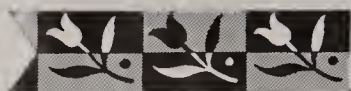
Our representative from Chicago visited the growing establishments of the northwest during the blooming season to determine the healthiness of the bulbs while the bulbs were in growth and flower. This examination is imperative at this season of the year. We safeguard our customers with our own expert examination. Our confidence in our supplies, their reputation in their community and their fairness in their dealings enable us to offer you assurance that no bulbs leave the west coast in any way superior to the quality you receive through us.

Important! Guaranteed!! Every bulb shipped to us that we reship to you is a guarantee that no flowers have been cut at any time for market or otherwise. For years we have tried, and through the assistance of many of our customers, have appealed to the Narcissus growers of America not to cut flowers to enter in competition with the florists who buy bulbs to force in the greenhouse.

First—it deteriorates the forcing quality of the bulb. Second—it deteriorates the reproducing quality of the bulb by weakening the stock. Third—it affects the market and enters seriously into competition with the greenhouse bulb forcer.

We are on record to the west coast growers to embody in their code that no cut flowers are to be shipped to the eastern markets by bulb growers signing the Growers' Agreement Code. We are glad to inform you that 98 per cent of the bulb growers do not cut or ship flowers to the market.

Customers desiring extra large bulbs, those handling private estate trade, can secure from us a limited quantity of **King Alfred** measuring 25 ctm. and up. **Four and five flowers are not uncommon in our extra size King Alfred.**



LILIES



Our importation of Easter and Hardy Lilies during the fall of 1933 was the largest in our history. This was quite a surprise to us, as we did not think it possible to establish such a record, due to the curtailed purchasing power.

Our total sales direct to the florists of 17,000 cases, we believe was due to the reasonable prices and the high quality. We control one of the oldest and most reliable shippers in Japan, which assures us the "cream of the crop." Our customers have the assurance, when placing orders with us, of receiving first quality healthy stock, uniform strain and grading.

We know the locality where all our Lilies are grown. Our long and extensive experience in handling Lilies enables us to eliminate strains and types that do not give satisfactory results.

The new 1934 crop will soon be in our possession. As prices have not been established at the time of going to press, we will appreciate receiving a list of your Lily requirements for the coming season, and we will be pleased to quote you our most favorable prices.

Lilium Erabu

True strain.	100	Case
6"- 8". 400 to case	\$ 6.00	\$18.00
7"- 9". 300 to case	7.50	18.50
8"-10". 225 to case	9.50	19.50
9"-10". 200 to case	11.00	19.50

Lilium Giganteum

Southern and Northern grown.

6"- 8". 400 to case.
7"- 9". 300 to case.
8"-10". 225 to case.
9"-10". 200 to case.

} Write for prices.

Lilium Harrisi (Bermuda Grown)

	100	Case
6"- 7". 335 to case	\$ 8.00	\$22.00
7"- 9". 200 to case	12.00	22.00
9"-11". 100 to case		23.00

Lilium Candidum

Imported French Grown.

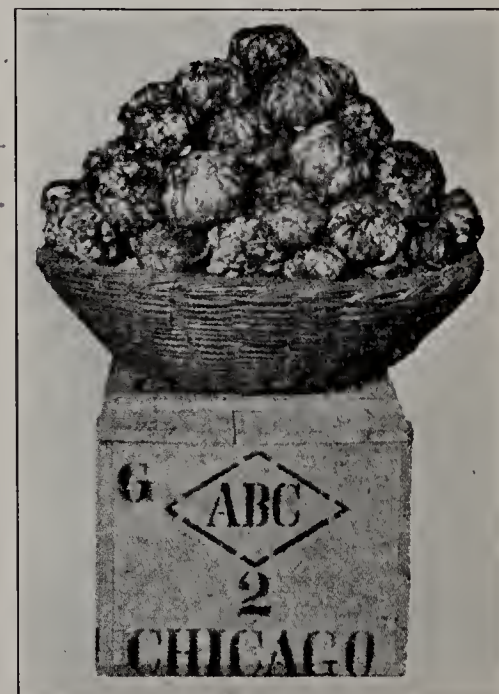
	100	1000
20-22 ctm.	\$ 6.50	\$ 60.00
22-24 ctm.	9.50	90.00
24-26 ctm.	11.00	100.00
26-28 ctm.	Sold	Out
28-30 ctm.	"	"
30 ctm. and up	"	"

Lily-of-the-Valley Pips

Re-selected Exhibition German Pips.

Per 100	\$ 4.00
250 for	9.00
500 for	17.50
1000 for	34.00

Valley Pips from cold storage immediate delivery.





We are headquarters for the following Lilies. Write us for prices.

Lilium Rubrum (Magnificum)

7"- 9". 220 to case.	9"-11". 130 to case.
8"- 9". 200 to case.	10"-11". 120 to case.
8"-10". 170 to case.	11"-13". 90 to case.
9"-10". 150 to case.	

Lilium Auratum Platyphyllum

7"- 9". 200 to case.	9"-10". 120 to case.
8"- 9". 170 to case.	10"-11". 90 to case.
8"-10". 150 to case.	

Lilium Speciosum Album

7"- 9". 220 to case.	8"-10". 170 to case.
8"- 9". 200 to case.	9"-10". 150 to case.

Lilium Auratum (Gold Banded)

7"- 9". 200 to case.	9"-10". 120 to case.
8"- 9". 170 to case.	10"-11". 90 to case.
8"-10". 150 to case.	11"-13". 70 to case.

Lilium Tigrinum Splendens

(Single)

7"- 9". 220 to case.	9"-10". 150 to case.
8"- 9". 200 to case.	10"-11". 120 to case.
8"-10". 170 to case.	11"-13". 90 to case.

Lilium Henryi

7"-9". 220 to case.	9"-10". 150 to case.
8"-9". 200 to case.	10"-11". 120 to case.

Lilium Regale (True Northern Grown)

	100	1000
5"-6"	\$ 6.00	\$ 55.00
6"-7"	7.50	70.00
7"-8"	9.50	90.00
8"-9"	12.50	110.00
9"-10"	17.50	165.00
10"-11"	22.50	215.00
11"-12"	30.00	290.00

Various Lilies

Japanese, American and English Novelties

Batemanniae. Salmon-red.
Canadense. Yellow.
Davuricum. Rich orange,
flushed red and spotted
black.
Elegans. Red.
Elegans. Dark velvety red.
Elegans. Cherry-red.
Elegans Harusukashi.
Elegans. Orange.
Elegans Ogon. Golden
yellow.
Elegans, Mixed.
Hansonii. Bright orange-
yellow.
Krameri. Pink flowered.
Leichtlini. Yellow, brown
spots.
Rubellum. Rose-pink with
yellow anthers.
Superbum. Orange-crim-
son.
Tenuifolium. Red.
Tigrinum fl. pl. Double.
Umbellatum Erectum. Red
flushed orange.



Packing lilies for American Bulb Co., Chicago and New York; our Mr. A. Miller is shown in the picture with Mr. Arai, the noted lily grower.

All prices in this list quoted F. O. B. Chicago or New York, unless otherwise specified.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!



A. B. C. Supreme Quality

GLADIOLUS

For Growing in Greenhouse

These are carefully selected and properly cured bulbs which have been treated in our own warehouse to assure best results.

Albatros. Finest new white, excellent for greenhouse. Wins first prize wherever shown.

100	1000
1½" and up	\$4.50 \$40.00
1¼"-1½"	4.00 35.00

Berty Snow. Soft lilac; large flower. A rival to Minuet.

100	1000
1½" and up	\$3.20 \$27.00
1¼"-1½"	2.70 22.00

Betty Nuthall. (New). One of the finest Glads today; this orange-pink with its soft yellow throat and beautifully penciled lines of a darker color is a blue ribbon winner at all the shows.

100	1000
1½" and up	\$3.00 \$25.00
1¼"-1½"	2.70 22.00

Chicago White. A fine white variety with lavender stripes on lower petals.

100	1000
1½" and up	\$1.50 \$10.00
1¼"-1½"	1.30 8.00

Dr. Bennett. (New). Peach-red, overlaid with flame. Scarlet throat specked with ruby and white.

100	1000
1½" and up	\$2.70 \$22.00
1¼"-1½"	2.40 19.00

Dr. Norton. The finest cream and pink.

100	1000
1½" and up	\$2.70 \$22.00
1¼"-1½"	2.40 19.00

Giant Nymph. Very large, light pink with creamy throat.

100	1000
1½" and up	\$2.60 \$21.00
1¼"-1½"	2.30 18.00

Golden Dream. A very fine deep, pure yellow; by far the best.

100	1000
1½" and up	\$2.30 \$18.00
1¼"-1½"	2.00 15.00

Helga. Beautiful salmon-rose; one of the finest Glads today.

100	1000
1½" and up	\$2.10 \$16.00
1¼"-1½"	1.80 13.00

Highland Laddie. Massive pink of pleasing shade.

100	1000
1½" and up	\$2.80 \$23.00
1¼"-1½"	2.50 20.00

Joerg's White. (New). Very large white with red pencilings on a cream throat.

100	1000
1½" and up	\$3.20 \$27.00
1¼"-1½"	2.80 23.00

Los Angeles. Salmon-pink, large, early. A very fine forcer.

100	1000
1½" and up	\$2.10 \$16.00
1¼"-1½"	1.80 13.00

Marnia. (Prim.). (Improved Tiplady). Fine large flower of grenadine orange, Tyrian rose feathered; fine forcer.

100	1000
1½" and up	\$2.30 \$18.00
1¼"-1½"	2.00 15.00

Mrs. Frank Pendleton. The petals show beautiful rose-pink with deep, rich velvety blood-red blotch on the lower petals. Very popular with florists.

100	1000
1½" and up	\$2.10 \$16.00
1¼"-1½"	1.80 13.00

Mrs. P. W. Sisson. (New). This is without doubt one of the most beautiful, softest light pink Glads ever introduced. Large flowers, and five or six open at one time.

100	1000
1½" and up	\$2.50 \$20.00
1¼"-1½"	2.20 17.00

Minuet. (New). This large flowered clear orchid-lavender is a joy to grow, with its beautiful placement and waxy texture. Easily at the top of the lavender list.

100	1000
1½" and up	\$3.00 \$25.00
1¼"-1½"	2.50 20.00

Orange Queen. An early bloomer, good grower and color copper-orange.

100	1000
1½" and up	\$2.30 \$18.00
1¼"-1½"	2.00 15.00

Picardy. (New). A most sensational flower of delicate apricot-pink. This fine Gladiolus, the individual florets all extremely large, slightly ruffled and of heavy wax-like substance, has created a sensation practically every time exhibited. "Picardy" is unquestionably one of the most outstanding recent introductions.

100	1000
1½" and up	\$7.00 \$65.00
1¼"-1½"	6.50 60.00

Rubini. Very early, orange-scarlet, yellow blotch.

100	1000
1½" and up	\$3.20 \$27.00
1¼"-1½"	2.80 23.00

Souvenir. Most superb deep yellow self. Tall stemmed.

100	1000
1½" and up	\$2.30 \$18.00
1¼"-1½"	2.00 15.00

Spirit of St. Louis. (New). Very fine terra cotta color, good lasting flower.

100	1000
1½" and up	\$4.00 \$35.00
1¼"-1½"	3.50 30.00

Virginia. Won first prize at the American Gladiolus Show, Rochester, N. Y., August, 1925. Also winner of many other awards.

100	1000
1½" and up	\$2.30 \$18.00
1¼"-1½"	2.00 15.00

W. H. Phipps. La France pink, overlaid with light rose-salmon. Lighter toward the center and with lightly speckled ruby markings.

100	1000
1½" and up	\$2.70 \$22.00
1¼"-1½"	2.40 19.00



**WHOLESALE PRICE LIST OF SEASONABLE****FLOWER** **ABC** **SEEDS**
*SUPREME QUALITY*August, 1934
to
Jan. 1st, 1935

Special
5% Discount
Allowed
on All
Orders
for
Flower Seeds
When
Accompanied
By Cash

**A. B. C. Leads in the Introduction of
Valuable New Flower Seed Specialties
for Cut Flowers and Pot Plants**

"QUALITY IN FLOWER SEEDS" is unquestionably more important to the grower today than for the past generation since, as is well known "QUALITY FLOWERS" are required these days in order to provide a "LIVING PROFIT" to the grower. A. B. C. "SUPREME" means "QUALITY INSURANCE" for the producer, we devote this department exclusively to the supplying of flower seeds to the florist grower, and hope to have the opportunity of furnishing you with same.

AMERICAN BULB COMPANY.

PROMPT
SERVICE
ON
ALL
ORDERS
IS
ASSURED

Cyclamen Seed**TRUE FERD. FISCHER'S
GIANT FLOWERING STRAIN**

Now Accepted as "Standard" for
American and Canadian Culture

	100	1000
Glowing Dark Red. Christmas red	\$1.25	\$10.00
Glowing Bright Red. Cherry-red	1.25	10.00
Rose of Marienthal. Bright rose	1.25	10.00
Pure White	1.25	10.00
White with Carmine Eye	1.25	10.00
Glory of Wandsbek. Salmon-red	1.45	12.00
Harlequin. Rainbow colors ...	1.45	12.00
Improved Rose of Zehlendorf ..	1.45	12.00
Improved Perle of Zehlendorf. Dark salmon	1.45	12.00
Bonfire. Brilliant salmon	1.75	15.00
America. Golden salmon	1.75	15.00
New Ruffled. Dark salmon ...	1.65	14.00
New Ruffled. Rosy salmon ...	1.65	14.00
Liebesfeuer. Ruby salmon	1.65	14.00
Perle. Salmon, white edge ...	1.45	12.00
Roccoco. Red, rose or lilac, or white with eye	1.45	12.00
Lilac	1.25	10.00
Mixed	1.55	13.00

If you are in the market for Cyclamen seed in larger quantity than quoted herein and will indicate to us your needs, we will be glad to quote special price—the true "Ferd. Fischer Strain" has few, if any, competitors as to quality. Particularly does this refer to many of his exclusive and outstanding shades.

**VOGT'S NEW DOUBLE-
FLOWERED CYCLAMEN**

Admiration. Salmon-rose with shaded eye.
Prosperity. Azalea type, flaming rose; distinct, clear color.
Cerise Brilliant. (New). Rich cerise-red.
Rosea. Soft rose, with coral cast.

Price: \$3.00 per 100; \$7.50 per 250; \$13.00 per 500; \$25.00 per 1000.

A. B. C.
Headquarters

**Snapdragon Seed
For Greenhouse Forcing**

TRUE-TO-NAME
GREENHOUSE
GROWN SEED

Varieties Indicated by a Star * Are Considered the "Cream" of the Cut-Flower-Snapdragon Family.

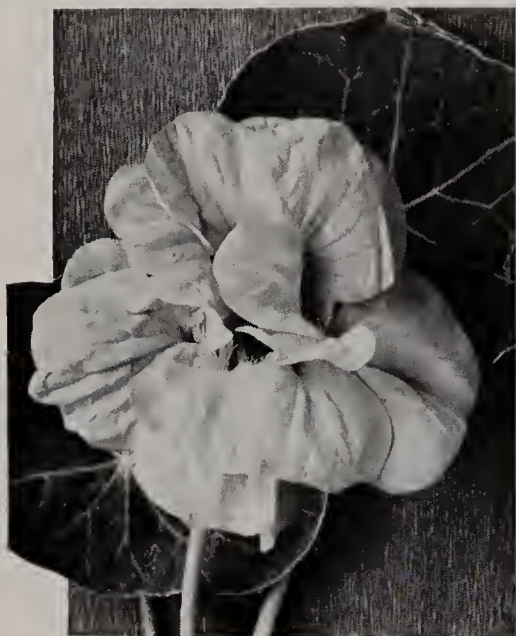
We propose to maintain our reputation as introducers of "snaps," obtaining colors and shades that are in public demand and the following sorts can be highly recommended for winter and spring blooming.

SPECIAL NOTE

If in doubt as to the most desirable varieties to grow for your particular needs, we shall be glad to extend the knowledge of our experienced seedsmen in this connection. Don't hesitate to ask us about your "snapdragon problems."

Snapdragons — Every Worth-while Variety

	Tr. Pkt.	3 Pkts.	5 Pkts.
*Afterglow. Finest golden orange	\$1.00	\$2.50	\$3.50
Allman's Pink. Silvery rose-pink	1.00	2.50	3.50
Bertha Baur. The only early lavender	2.00	5.00	7.50
Burgundy Beauty. Rich coppery red	2.00	5.00	8.00
*Ceylon Court. Early yellow	1.00	2.50	3.50
Cheviot Maid. Original strain	1.00	2.00	3.00
*Cheviot Maid. Yoder strain. Light shade; very choice	1.00	2.50	3.50
*Cheviot Maid Supreme. Deep rose; the standard pink	1.00	2.50	3.50
*Coate's Yellow Perfection. Finest deep yellow; exceptionally good	1.50	4.00	6.50
Golden Pink Queen. As named	1.00	2.50	3.50
Happiness. Long-stemmed rose-pink	1.00	2.25	3.00
Helen. Salmon-rose	1.00	2.50	3.50
Indian Summer. Velvety bronze-copper	1.00	2.50	3.50
Improved Sunburst. As named	1.00	2.50	3.50
*Jeannie Schneider. Light rose	1.00	2.00	3.00
Kirkwood Beauty. Bronze-orange	2.00	5.00	8.00
Laura. Deep rose	1.00	2.50	3.50
Lucky Strike. White. Early	1.50	4.00	6.50
Milady. Murphy's new pink; free blooming ..	1.00	2.50	
*New Cincinnati. The finest light rose; large and very choice	1.00	2.50	3.50
Nicholson's Yellow. Choice early yellow ..	1.25	3.75	6.25
Orlando. Bronze	1.00	2.50	3.50
Philadelphia Pink. Desirable pink	1.00	2.50	3.50
*Radiance. Valuable commercial rose-pink	1.50	4.00	
Roman Gold. Bright coppery yellow	1.00	2.50	3.50
*Rose Queen. Finest deep rose-pink. Very fine..	1.00	2.50	3.50
Sunshine Yellow. Free bloomer	1.00	2.50	3.50
Sonny. Light pink	2.00	5.00	
*Sun-Tan. Orange-tan; extra early. Choice for winter	1.00	2.50	3.50
*Terry's Surprise. Rich rose shaded orange. Very choice	1.50	4.00	6.50
*Velvet Beauty. American Beauty red—early ...	1.50	4.00	6.50
*White Prosperity. (Pierre Schneider, new). Winter-flowering white ...	2.00	5.00	8.00
White Rock. Standard white, tall50	1.25	2.00
"White Prosperity" recommended in preference; "White Rock" has, we believe, "seen its day."			
Winter Helen. Improved Helen	1.00	2.50	3.50
Winter King. Free-flowering pink, not extra early; continuous flowering	1.00	2.50	3.50
A. B. C. Special Florist Mixture. Pinks predominate, however, same also contains a good assortment of other desirable colors and shades. Recommended only for small plantings and where demand obtains for a mixture—not profitable for market production75	2.00	3.00



New Double-Flowered GLEAM NASTURTIUMS

Provide good cutting material, as the flowers keep well in water. Large double and semi-double flowers on long stiff stems, very fragrant. Sown in greenhouse with Sweet Peas the plants will grow 6 to 8 feet. Don't overlook this valuable cut-flower item.

"Golden Gleam." $\frac{1}{2}$ oz., 20c; oz., 30c; $\frac{1}{4}$ lb., 50c; lb., \$1.50. Seed ready now.

"Scarlet Gleam." $\frac{1}{4}$ oz., 50c; $\frac{1}{2}$ oz., 85c; oz., \$1.50. Seed ready September.

Hybrids. Mixed all colors. $\frac{1}{4}$ oz., 35c; $\frac{1}{2}$ oz., 60c; oz., \$1.00. Seed ready September.

CALCEOLARIA

Our strain of these is produced by the foremost specialists of the world.

Tr. Pkt.
Lawrance Hybrids. An exceptionally... fine strain\$1.50
Hybrid Grandiflora. Tall mixed 1.00
Compacta. Dwarf mixed 1.00
Rugosa. Mixed 1.00
Multiflora Nana Mixed. Plants covered with numerous flowers 1.00
Multiflora Nana "Golden Tiger." Golden yellow with dark brown-red dots . 1.00

CALENDULAS

Fritz Bahr, noted horticultural writer, grower and retail florist, says "Golden Beam" is a wonderful addition to the Calendula family. Provides an exceptional new cut flower that the public takes to most kindly.

A. B. C. IMPROVED SENSATION

Bright orange with scarlet sheen. Tr. pkt., 35c; $\frac{1}{4}$ oz., 65c; $\frac{1}{2}$ oz., \$1.20; 1 oz., \$2.00; 2 ozs., \$3.75; 4 ozs., \$7.00.

"SUNSHINE"

An entirely new break in Calendulas. Remarkable for its great length of stem and the most striking resemblance the flower bears to a Chrysanthemum. The color is a clear buttercup-yellow. Ideal for cutting. Tr. pkt., 50c; $\frac{1}{4}$ oz., 65c; oz., \$2.00.

Golden Beam. Striking golden yellow. (Introducer's strain, true). Tr. Pkt., 25c; $\frac{1}{2}$ oz., 50c; oz., 75c.

"Radio." Color bright orange. The individual blooms are not as large as other Calendulas, but are globular in shape, with beautifully quilled petals. Tr. pkt., 25c; $\frac{1}{2}$ oz., 50c; oz., 75c.

BALL'S CALENDULAS (General List)

(All of the following supplied in Geo. J. Ball's original packages).

Masterpiece. Long-stemmed orange with dark center.

Apricot, Gold, Lemon Queen, Orange, Long Orange, White.

Supreme. Light orange with a rich dark brown eye.

Tr. pkt., 50c; $\frac{1}{4}$ oz., 75c; 1 oz., \$2.50; 2 ozs., \$4.00; 4 ozs., \$7.00; 1 lb., \$25.00.

Ball's Calendula Mixture. Tr. Pkt., 40c; $\frac{1}{4}$ oz., 60c; 1 oz., \$1.75.

Fritz Bahr states in The Florists' Exchange: "For the winter and early spring months, I don't know a better catch crop than Calendulas."

CINERARIA

Cremer's "Prize"

Produces somewhat smaller blooms than does "Eriksson's" with plants of good height and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. Has taken first prize at the Philadelphia Show for the past three years. The originator is constantly improving the strain. Tr. pkt. (1000 seeds), \$1.50; 1/32 oz., \$4.50; 1/16 oz., \$8.00.

CINERARIA

Grandiflora X Multiflora Maxima

ERIKSSON'S "PRIVATE STOCK" MIXED

(A New A. B. C. Introduction)

Medium sized flowers—plants of medium height. A great favorite in the Chicago Market. Price: Tr. pkt. of approximately 500 seeds, \$1.50.

CINERARIA HYBRIDA GRANDIFLORA

A. B. C. "PRIZE," "THE WORLD'S BEST STRAIN" OF THE LARGE FLOWERING TYPE

Blue Shades, Salmon Shades, Crimson, Prize Mixture. Tr. pkt., \$1.00; 1/32 oz., \$3.50; 1/16 oz., \$6.00; $\frac{1}{8}$ oz., \$11.00.

Multiflora Nana Mixed. Small flowered. A very dwarf strain of exceptional merit. Desirable for combining with other plants for filling baskets, boxes, etc., for Easter and Mother's Day sales. Tr. pkt., \$1.00; 1/32 oz., \$2.50.

Stellata Hybrida. Tr. pkt., 50c. Desirable for cutting.

KALANCHOE

(Globulifera Coccinea)

This succulent plant is a pot plant worth cultivating; it is easy to grow and propagate and on account of its marvelous flower shades and the length of time it blooms, it deserves to be highly recommended. Tr. pkt., \$1.00; 3 tr. pkts., \$2.50.

NASTURTIUM

(See opposite).

"Golden Gleam." A new semi-double Nasturtium of semi-trailing habit. Sweet-scented and especially recommended for cut flowers. $\frac{1}{2}$ oz., 20c; oz., 30c; $\frac{1}{4}$ lb., 50c; lb., \$1.50.

A. B. C. Giant Pansies

A. B. C. "De Luxe" Mixture

If you are looking for "the unusual in Pansies" and your trade will pay the price for product, here it is. We have searched the world over to find a better mixture. However, thus far we have been unable to improve on "A. B. C. De Luxe." Tr. pkt., \$1.00; $\frac{1}{8}$ oz., \$1.50; $\frac{1}{4}$ oz., \$2.75; oz., \$10.00.

A. B. C. "Private Stock"

Fancy Exhibition Mixture. A. B. C. "Private Stock" is a really outstanding "all-purpose" mixture and has given the utmost satisfaction both for cut flowers and plant sales. Tr. pkt., 50c; $\frac{1}{8}$ oz., \$1.25; $\frac{1}{4}$ oz., \$1.75; oz., \$6.50.

PANSIES—Continued on next page.



A. B. C. "De Luxe" Pansies.
(One-sixth natural size).
See opposite for description and price.



A. B. C. GIANT PANSIES—Continued

Engelmann's "Special Mixed." Originator's strain. "Engelmann's Special" is the old Scottish Show type of immense size. The colors are mostly bronze and reddish shades with some yellow-edged ones. Tr. pkt., 50c; $\frac{1}{4}$ oz., \$3.00; oz., \$10.00.

PANSY ROGGLI

	Tr. Pkt.	3 Tr. Pkts.	Oz.
Improved Swiss Giants Mixed	\$0.50	\$1.25	\$7.00
Lake of Thun. A solid blue Pansy with dark blue blotches75	2.00	8.00
Cardinal Shades75	2.00	8.00
Golden Yellow75	2.00	8.00

PANSY

Maple Leaf. Giant mixed. Distinct. Tr. pkt., 50c; $\frac{1}{4}$ oz., \$2.25; oz., \$8.00.
"Super" Maple Leaf Mixture. Tr. pkt., \$1.00; $\frac{1}{8}$ oz., \$1.85; $\frac{1}{4}$ oz., \$3.50; oz., \$12.00.

PANSY—Ordinary Mixture

Tr. pkt., 25c; $\frac{1}{4}$ oz., 50c; oz., \$1.50.

PANSY

Giant Trimardeau. Choice mixed. Tr. pkt., 20c; $\frac{1}{4}$ oz., 50c; oz., \$1.50; $\frac{1}{4}$ lb., \$4.50; lb., \$16.00.

STEELE'S PANSY MIXTURES

Supplied to us direct by Steele.

Jumbo Mixed. 1/16 oz., \$1.00; $\frac{1}{8}$ oz., \$1.75; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.25; 1 oz., \$12.00; 2 ozs., \$23.00; 4 ozs., \$40.00.

"400" Mixed. A super Swiss strain. 1/16 oz., 75c; $\frac{1}{8}$ oz., \$1.25; $\frac{1}{4}$ oz., \$2.25; $\frac{1}{2}$ oz., \$4.25; 1 oz., \$8.00; 2 ozs., \$15.00.

Miracle Mixed. 1/16 oz., 65c; $\frac{1}{8}$ oz., \$1.00; $\frac{1}{4}$ oz., \$2.00; $\frac{1}{2}$ oz., \$3.75; 1 oz., \$7.00; 2 ozs., \$13.00; 4 ozs., \$24.00.

Masterpiece Mixed. Long stems. 1/16 oz., 85c; $\frac{1}{8}$ oz., \$1.50; $\frac{1}{4}$ oz., \$2.50; $\frac{1}{2}$ oz., \$4.75; 1 oz., \$9.00; 4 ozs., \$31.00.

"Aces" Mixed Greenhouse Special. 1/16 oz., 50c; $\frac{1}{8}$ oz., 85c; $\frac{1}{4}$ oz., \$1.50; $\frac{1}{2}$ oz., \$2.75; 1 oz., \$5.00; 2 ozs., \$9.00; 3 ozs., \$13.50; 4 ozs., \$17.50.

Pansies Continued on Opposite Page and Next Column.



Primula Obconica.

	Tr. Pkt.	$\frac{1}{4}$ Oz.	Oz.
Apricot	\$0.50	\$0.80	\$3.00
Adonis. Light blue30	.50	1.65
Bridesmaid. Apple-blos- som-pink50	.75	2.25
Black-Blue30	.50	1.65
Bugnot. Shades of red and bronze35	.80	3.00
Cardinal. Brilliant red30	.50	2.00
Cecily. Steel blue50	.75	2.75
Emperor William. Blue..	.30	.50	1.65
Giant Prize. Azure-blue .	.30	.50	1.65
Golden Queen. Golden yellow30	.50	1.65
Hortensia Red30	.50	1.65
King of the Blacks ..	.30	.50	1.65
Lord Beaconsfield. Pure violet30	.50	1.65
Madame Perret. Shades of pink and rose30	.60	2.00
Peacock. Blue, claret and white30	.50	1.65
Prince Henry. Dark blue.	.30	.50	1.65
Dark Brown Shades30	.60	2.00
Pure Yellow30	.50	1.65
Snow Queen. Pure white.	.30	.50	1.65
Striped and Mottled30	.50	1.65
White with Eye30	.50	1.65
Yellow with Eye30	.50	1.65

PRIMULA

"Malacoides Erikssoni"

A Money-Maker for the Pot Plant Grower and Retailer

Primula "Erikssoni" is truly the Queen of the Primula family and provides a pot plant that usually sells on sight. We offer seed of the true strain direct from the originator, Ernst Eriksson, Riverside, Ill.

VARIETIES

Wonder Baby. A most beautiful pink.
Baby Rose. Very deep pink, some almost red.
Baby Doll. A deep pink with frilled flowers.
New Baby. Near lavender-pink, the strongest grower with the largest flowers.

Choice Mixture (of above).

Prices for above: Tr. pkt., \$1.00; 2000 seeds, \$2.00; 1/64 oz., \$5.00.

Complete cultural directions compiled by Mr. Eriksson furnished free with each order.

Note: New crop seed of above for immediate delivery, supplied in Eriksson's original packages, with his personal cultural instructions. Be sure you get the genuine.

PRIMULA OBCONICA

We highly recommend the M. and M. strain—produces flowers of immense size and clear colors.

M. and M. Large Flowering Strain.

Mueller Rose or Mohnstein Red. Tr. pkt., \$1.50; 1/32 oz., \$5.00.

M. and M. Mixed Red and Rose. Tr. pkt., \$1.50; 1/32 oz., \$5.00.

Friesdorf Salmon. Tr. pkt., \$1.50; 1/32 oz., \$5.00.

Fasbender Atrosanguinea or Fasbender Rosea. Tr. pkt., \$1.50; 1/32 oz., \$5.00.

Apple Blossom. Pink. Tr. pkt., 50c.

Grandiflora Lilac or White. Tr. pkt., 50c.



Primula "Malacoides Erikssoni."

DOUBLE STOCKS

A. B. C. Special Florists' Strains Stocks Are One of Our Principal Specialties

*Indicates most popular colors and shades.

IMPROVED BISMARCK STOCKS

(Early Giant Imperial)

An especially meritorious class. These stocks are giant, growing from 24 to 30 inches tall, of branching habit, producing innumerable large spikes measuring 12 to 16 inches long, coming into bloom in about twelve weeks after seedlings are planted.

*Rose. Fine standard color.

Flesh. Delicate shade of pink.

*Lavender. Fine standard color.

*Chamois. Ivory, tinted old rose. Choice market color.

Canary Yellow.

*Golden Ball. Clear ivory-yellow.

*White. Early clear white.

Apple Blossom. Blush.

*Lilac. Lilac-lavender.

Blood Red. Fiery red.

Separate colors above: Tr. pkt., 35c; $\frac{1}{8}$ oz., 60c; $\frac{1}{4}$ oz., \$1.00; oz., \$3.00.

Mixed, all colors: Tr. pkt., 25c; $\frac{1}{8}$ oz., 35c; $\frac{1}{4}$ oz., 60c; oz., \$2.25.

BALL NON-BRANCHING OR COLUMN STOCKS

Note: New crop seed ready in September. This class can be safely sown up to February 20th, in our latitude, to bloom approximately June 1st.

These produce one enormous spike with large flowers, 1 to 2 $\frac{1}{2}$ feet high and can be planted close together in the bench.

Lilac-Lavender.

Pure White.

Ruby.

Prices of above: Tr. pkt., \$1.00; $\frac{1}{4}$ oz., \$3.00; oz., \$10.00.

For our complete listing of stocks and all other flower seeds, please refer to our general catalog, copy mailed free.



THE 100% SENSATION of the SEED WORLD

Petunia A. B. C. "De Luxe" Dwarf Double Mixture

This new dwarf double flowering strain with a wonderful arrangement of colors and shades is particularly recommended for pot plants and bedding. Tr. pkt., \$2.00; 3 tr. pkts., \$5.00.

A. B. C. "DE LUXE" TALL DOUBLE MIXED

Produces in true double form a wonderful assortment of colors and shades. Tr. pkt., \$2.00; 3 tr. pkts., \$5.00.

A New Development in "All Double" Large Flowering Fringed Petunias

FOR EARLY SOWING

Offered Under the Title of A. B. C. "DE LUXE"

FOR FIFTY YEARS or more, flower-seed specialists have tried by every possible device and experiment to obtain a double Petunia that would reproduce more than 50 per cent of double flowers, but their efforts have been of no avail.

It gives us great pleasure, therefore, to be able to introduce to our customers a strain giving practically 100 per cent of fully duplexed and beautifully fringed flowers of supreme value for pot plants, window boxes and general bedding work. We offer this strain with every confidence.

SPECIAL NOTE!

These 100% double Petunia strains have had a most thorough test during the past 2 years and are fully qualified in every way. "World Beauty" in particular, has proved a real money-maker for pot plant growers while the "mixtures" have also obtained the greatest favor.

"WORLD BEAUTY"

Illustrated in color on front cover of A. B. C. 1934 spring catalog. It produces large double fringed flowers of the most beautiful rosy carmine color; plants of dwarf compact growth which makes this grand new sort particularly desirable for pot plants as well as bedding. Petunia growers will, we believe, do well to culture "World Beauty" in a large way. Price: Tr. pkt., \$2.00; 3 tr. pkts., \$5.00.

Winter-Flowering Sweet Peas

"UP-TO-THE-MINUTE" WORTH-WHILE FLORISTS' VARIETIES

True to name, thoroughly rogued and hand-picked seed.
If you are in the market for quantity, please ask us for special prices.

	1 oz.	4 ozs.	1 lb.
Annie Laurie. Pure rose-pink	\$0.50	\$1.75	\$5.50
Apollo. Salmon-cerise40	1.25	4.50
Attraction. A glorified "Spring Song"60	1.75	6.50
Ball Rose. Deep rose35	1.15	4.00
Ball Rose, Improved40	1.35	5.00
Ball Rose Queen. Light rose35	1.15	4.00
Ball Orange. Best orange.	.50	1.50	5.25
Burpee's Orange. Light shade40	1.25	4.50
Ball's Blue. Choice blue ..	.35	1.15	4.00
Blue Bird. Standard blue.	.35	1.15	4.00
Bright Light. Orange-scarlet40	1.25	4.50
Burpee's Lavender. Wisteria lavender40	1.25	4.50

	1 oz.	4 ozs.	1 lb.
Cattleya, Improved. Rich orchid (rosy lilac)	\$0.60	\$1.75	\$6.50
Columbia (Blanche Ferry). Rose-pink and creamy white35	1.15	4.00
Chevalier. Rose with lemon sheen40	1.25	4.50
Eileen. A rich Begonia rose, changing under certain lights to a dazzling cerise. This 2-tone effect gives it brilliancy of exotic splendor never before attained in a Sweet Pea. Flowers ruffled and waved, well placed on long stems. An exceptional new variety	1.25	4.00	15.00
Eleanor Blue. A new shade of blue which became so popular in Washington, D. C., the past spring ..	.65	2.00	7.00
Eldorado. Tangerine-orange40	1.25	4.50
Exposition Pink. Gorgeous rich pink85	2.75	9.00
Fandango. Bright rose ..	.40	1.25	4.50
Fascination. Salmon-rose.	.40	1.25	4.50
Flamingo. Orange-salmon	.40	1.25	4.50
Fragrance. Clear lavender (best lavender)50	1.75	5.50
Forty-Niner. Brilliant orange40	1.25	4.50
Giant Rose. Clear rose ..	.40	1.25	4.50
Glitters. Cerise35	1.15	4.00
Grenadier. Poppy-scarlet ..	.50	1.75	5.50
Greeting. Clear lavender ..	.40	1.25	4.50
Harmony. Best lavender ..	.35	1.15	4.00
Hope. Best white40	1.35	5.00
Jeanne Mamitsch. Long stemmed rose-pink; fine.	.35	1.15	4.00
Laddie. Enormous rose-pink on white ground, a very much improved "Zvolanek's Rose." Long stout stems, extra fine ..	.40	1.35	5.00
Lavanda. A really pure lavender of greatest value ..	.80	2.60	9.00
Lavender King. Lavender.	.40	1.25	4.50



EARLY SWEET PEA, "HOPE." The "Last Word" in White Sweet Peas.

1934 Introductions of the Highest Merit

(Winter Flowering)

	1 oz.	4 ozs.	1 lb.
Early Memory. Clear, rosy lavender which does not lighten in color with age. The color is just perfect for blending with pink shades	\$1.50	\$5.00	\$18.00
Early Monterey. Glowing clear geranium-pink flushed salmon. The color is deeper towards the white base, and standard and wings are alike in color..	1.50	5.00	18.00
Early Success. Deeper in shade than any other rose-pink and a very strong grower. Four flowers are common on long, stout stems	1.50	5.00	18.00

	1 oz.	4 ozs.	1 lb.
Mrs. Hoover. Long stemmed blue...	\$0.35	\$1.15	\$4.00
Madonna. Black seeded white40	1.25	4.50
Mrs. Calvin Coolidge. Rich salmon-pink35	1.15	4.00
Mrs. Kerr. True salmon40	1.25	4.50
Morse's Superior Pink. Pink suffused salmon35	1.15	4.00
Pal. Rich rose-crimson40	1.25	4.50
Prosperity. Orange-salmon overlaid with gold65	2.00	7.00
Ramona. A distinctly new color in early Sweet Peas. It is a delightful luminous coral-rose with yellow and pink shadings blended to make an exquisite shade of geranium-pink	1.50	5.00	18.00
Radiant. A sparkling Ball Rose, very much improved, with long stems. Sensation of the Los Angeles market for past 2 years40	1.25	4.50
Red Bird. Crimson-red40	1.25	4.50
Sparkle. Scarlet-cerise40	1.25	4.50
Satin Rose. Rose, amber and salmon	.40	1.25	4.50
Snowstorm. Improved white35	1.15	4.00
Spring Song. Salmon-rose35	1.15	4.00
Sun Ray. Long stemmed, cerise40	1.25	4.50
Susanna. Bright crimson, the rich color of Paul's Scarlet Rose75	2.50	8.00
Sweet Briar. Mammoth flowered rich rose-pink on a white ground toned down with a touch of amber. One of the very desirable new kinds..	1.25	4.00	15.00
Vogue. Lilac-lavender40	1.25	4.50
Valencia. Bright orange50	1.75	5.50
White Harmony. Standard white40	1.25	4.50
Zvolanek's Rose. Rose-pink35	1.15	4.00
Choice Mixed. From named varieties	.35	1.15	4.00

FROM

AMERICAN BULB COMPANY

31 WEST 27TH STREET

NEW YORK, N. Y.

STAPLE ITEMS FOR THE GROWER

—F. O. B. Chicago

CANE STAKES—Japanese

We import these in carload lots and usually are in position to supply same the year 'round. Hot water treated before being dyed, which prevents fungus and premature decay.

Green Dyed.	1½ ft., 2000 to bale.
Bale,	\$3.50; 100, 40c; 1000, \$2.25.
Green Dyed.	2 ft., 2000 to a bale.
Bale,	\$4.50; 100, 60c; 1000, \$2.75.
Green Dyed.	2½ ft., 2000 to a bale.
Bale,	\$5.50; 100, 70c; 1000, \$3.25.
Green Dyed.	3 ft., 2000 to a bale.
Bale,	\$6.50; 100, 85c; 1000, \$3.65.
Green Dyed.	3½ ft., 2000 to a bale.
Bale,	\$8.50; 100, \$1.00; 1000, \$4.75.
Green Dyed.	4 ft., 2000 to a bale.
Bale,	\$10.00; 100, \$1.10; 1000, \$5.65.
Natural.	5 ft., 2000 to a bale.
Bale,	\$13.00; 100, \$1.20; 1000, \$7.00.
Natural.	6 ft., 2000 to a bale.
Bale,	\$16.00; 100, \$1.30; 1000, \$8.50.

WIRE STAKE FASTENERS, "EVERLASTING"

Per box of 1000, \$3.75.

"SCOLLY" SPRINKLER

Each	\$1.25
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POT LABELS

4-inch, packed 1000 to carton.	
Per 1000, plain,	\$1.50; painted, \$1.85.
5-inch, packed 1000 to carton.	
Per 1000, plain,	\$1.80; painted, \$2.20.
6-inch, packed 1000 to carton.	
Per 1000, plain,	\$2.00; painted, \$2.50.
8-inch, packed 250 to carton.	
Per 1000, plain,	\$4.00; painted, \$4.50.
10-inch, packed 250 to carton.	
Per 1000, plain,	\$5.00; painted, \$5.50.
12-inch, packed 250 to carton.	
Per 1000, plain,	\$6.00; painted, \$7.00.
TREE LABELS. 3½-inch copper wire.	
Per 1000, plain,	\$1.90; painted, \$2.35.

WIRED PICKS

	Carton of	
2½ inch, plain	10,000	\$2.75
3 inch, green	8,000	3.25
4 inch, green	4,500	3.00
6 inch, green	3,000	2.75
	Case	
2½ inch, plain	50,000	\$12.00
3 inch, green	40,000	15.00
4 inch, green	10,000	5.50
6 inch, green	10,000	7.50

RAFFIA

	Per Lb.
Natural	\$0.35
10 lbs. or more	.30
225-lb. bale	.27
Green Dyed	.65
10 lbs. or more	.60
100 lbs. or more	.55

GLAZING

Glazing Putty "Mastica."	Gallon	\$2.50
Glazing Putty "Super D"—		
25-lb. pail		2.50
50-lb. drum		4.50
100-lb. drum		7.00
Putty Gun "Mastica."	Each	3.00
Putty Bulb "Scolly."	Each	1.35

GLAZING POINTS

"Peerless"—1000 to box. Staples.	
No. 2. Per box	\$0.65
No. 2½. Per box	.75
5/8 inch. Straight. Lb.	.50
7/8 inch. Straight. Lb.	.50

GRANULATED PEAT MOSS (Imported)

(Bales equivalent to 22 bushels)	Each
1 to 9 bales	\$3.50
10 or more bales	3.25

INSECTICIDES—F. O. B. Chicago

BLACK ARROW DUST No. 5000

Pyrethrum—Non-Poisonous Dust for the Greenhouse.	
10 lbs.	\$ 3.90
25 lbs.	9.25
50 lbs.	17.50
100 lbs.	33.00

BLACK LEAF "40"

Nicotine Sulphate for Sucking Insects.

5-oz. bottles	\$ 1.00
5-lb. tins	5.85
10-lb. tins	10.15

BORDEAUX MIXTURE

1-lb. tin	\$0.40
4-lb. bag	.85
24-lb. case	4.00

CYANOGAS CALCIUM CYANIDE "G"

Very Effective Chemical Fumigant.

5-lb. tin	\$ 3.00
25-lb. tin	10.00
100-lb. drum	30.00

"EVERGREEN SPRAY" (New)

1 oz.	\$0.35	Doz.	\$ 2.70
6 oz.	1.00	Doz.	8.00
Pints	2.00	Doz.	16.00
Gallons			9.50

FUME TOBAC POWDER

	f.o.b. Chicago	f.o.b. N. Y.
25 lbs.	\$ 5.00	\$ 4.50
50 lbs.	8.00	7.50
100 lbs.	15.00	14.00

NICOFUME PAPER

288 sheets	\$8.00
Carried in stock for prompt shipment.	

NICOFUME OR NIKOTEEN LIQUID

1 lb.	\$ 2.25
4 lbs. (½ gal.)	5.75
8 lbs. (1 gal.)	10.00
40 lbs. (5 gal.)	40.00

NICOFUME OR NIKOTEEN POWDER

5-lb. tin	\$3.35
10-lb. tin	5.85

"FORMALDEHYDE" DUST

Controls damping-off of seedlings, both flower and vegetables.	
1-lb. cans	\$0.75
5-lb. cans	2.00
25-lb. cans	5.50

"FORMALDEHYDE" LIQUID

A Very Effective Disinfectant.

1 gal.	\$2.50
60-lb. kegs	8.40

PENETROL

Nicotine Activator

1 gal.	\$1.75
5 gals.	6.75

RED ARROW SPRAY

1 oz.	\$0.35	Doz.	\$ 2.60
Quart			4.50
Gallon			15.00

ROTECIDE

Red Spider—Mealy Bug.

Quart	\$3.00
Gallon	8.00

SLUG SHOT LIQUID

A new, Very Effective Non-Poisonous Spray.	
1-oz. bottles. Per doz.	\$2.60
6 ozs. Each	1.00
16 ozs. Each	2.00
1 gal. Each	15.00

SOAP SPREADER

Red "A" or Evergreen, for Pyrethrum Sprays.	
1 gal.	\$1.25
5 gals.	5.60

VOLCK OIL SPRAY

Quart	\$1.00
Gallon	2.50

FERTILIZERS—F. O. B. Chicago

BONE AND BLOOD TANKAGE

(Analysis 5½-30BPL)

Use one pound to bushel of soil for potting soils; one-fourth pound to square yard as top dressing.

100 lbs.	\$ 2.50
500 lbs.	9.95
1000 lbs.	17.65
TON	32.05

BONE, BLOOD AND POTASH

(Analysis 5-8-7%)

Can be applied as a liquid manure, using 8-inch pot-ful to barrel of water.

100 lbs.	\$ 3.50
500 lbs.	15.00
1000 lbs.	27.50
TON	48.55

ROSE GROWERS' BONE MEAL

(Analysis 3¾-22T)

100 lbs.	\$ 2.50
500 lbs.	10.95
1000 lbs.	18.95
TON	34.40

BONE MEAL

(Analysis 2-24T)

Regular or Standard Grade. Steam treated	
100 lbs.	\$ 2.50
500 lbs.	9.85
1000 lbs.	17.95
TON	31.80

HORN SHAVINGS (13 1/4)

Quick-acting and lasting.

50 lbs.	\$ 3.55
100 lbs.	6.95
500 lbs.	34.50
1000 lbs.	68.00

FLORISTS' SPECIAL MIXTURE

(Analysis 5-15-5)

100 lbs.	\$ 2.95
500 lbs.	14.00
1000 lbs.	26.00
TON	49.50

WIZARD PULVERIZED SHEEP MANURE

(Analysis 2-1T-2)

100 lbs.	\$ 2.65
500 lbs.	10.00
1000 lbs.	17.00
TON	32.00

WIZARD CATTLE MANURE

(Analysis 2-1T-1)

100 lbs.	\$ 2.65
500 lbs.	10.00
1000 lbs.	17.00
TON	32.00

N. B. We carry in stock at all times (shipments made from Chicago Office) a most complete stock of all supplies for the workroom, store and greenhouse. Send us your open orders; they will be filled to your complete satisfaction.

Five Beautiful Hardy Lilies



Lilium Auratum.



Lilium Tigrinum.



Lilium Regale.



Lilium Hansonii.



Lilium Rubrum.

AMERICAN BULB COMPANY

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